

SOUTH TEXAS HEREFORD ASSOCIATION

1397 Davy Rd.
Yorktown, TX 78164
361-564-2555 (home)
361-645-4960 (cell)

June 13, 2010

To: Bull and Female Consignors:

You are invited to consign registered Hereford bulls, registered or purebred Hereford females, or true F-1 females to the Fall Sale, which will be held 11:00 a.m., Saturday, October 30, 2010. The sale will be at the Beeville Livestock Commission, Inc., Beeville, Texas. Leo Casas, III, will be the auctioneer. We are presently contacting possible sponsors for the sale.

If you need to get in touch with William or Ann, you can call the phone numbers listed above, or you may contact us via e-mail stexashereford@yahoo.com or ann.warwas@att.net

We always welcome **new consignors** to our sale. However, if you have never consigned to our sale before and you are interested in consigning bulls or heifers, **we will send someone to your place to preview your cattle prior to accepting your consignment.**

Consignors will be charged \$0.35 per \$100 for every animal sold to cover the cost of insurance. For instance, if a bull sells for \$3,000 the consignor will be charged \$10.50 (\$3,000 /100 * 0.35). Basically, the insurance covers the animal from the time it is sold until it is loaded onto a trailer. All consignors will be charged this fee for every animal they sell. If you have any questions, please call.

If you are interested in placing an advertisement in the fall catalog, the fee will be \$35. Please include the information that you want to appear in the advertisement. This information needs to be sent in by Friday, August 27, 2010.

If you are consigning bulls for the first time, you will be limited to 3 bulls. A required deposit of \$50.00 per bull must be sent in with your entry form. Bulls will not exceed the age of 39 months. A 7% commission will be charged. All other bull consignors may enter up to 10 bulls in the sale. The registration papers for the bulls need to be sent in by **Friday, August 20, 2010. The information needs to be in by the deadline so that it will be included in the advertisements, webpage, and the catalog that will be sent early October. Please adhere to this deadline because there is a substantial amount of work to be done in order to mail out the catalogs by October 1, 2010.**

Females, both Herefords and true F1's, will be accepted and sold as part of the female sale. A deposit of \$10.00 per head will be required on females that are consigned. This must be sent in with the entry form. The females may be open, bred, or pairs. Any female that is 24 months or older must be bred or have calf at side. Females must not exceed the age of 4 years. The following is the commission rate break down:

1-25 females – 6%
26+ females – 5%

You will be charged the commission rate for the number of head sold – not the number of head consigned. A pair will be considered as 1 unit. **If you are consigning females, please return the entry form by Friday, August 20 2010, so that your information can be included in the advertisements, webpage, and catalog. We will accept female consignments after this date; however, we can't guarantee that your consignments will be individually listed in the catalog or in certain advertisements.**

Consignors now have the option of submitting pictures with the consignments. The pictures will be included in the catalog for the fall sale and on the on-line version at www.southtexashereford.org . E-mail the pictures to pictures@southtexashereford.org . Please keep a few things in mind when submitting pictures with your listings: submit quality pictures, label them with the tattoo numbers (registered bulls), provide a description of the picture and the listing in the e-mail, and include your contact information in the e-mail in case there are any problems.

Membership fees are due. You must be a member of the South Texas Hereford Assn. if you want to consign animals to the sale. If possible, write one check for the deposit (if you are consigning animals) and a separate check for the membership (\$20.00). Also, if you know of other possible consignors, please pass this information on to them or call me with his/her address. Finally, if you want to post some poster in your area to promote the sale, please let me know.

Thank you,
William Warwas, Secretary
South Texas Hereford Association